

## EXPANDING Speech Topics – Brainstorm Prompts

Expertise and Experience	Interest and Curiosity	Inspiration and Impact
<ul style="list-style-type: none"> <li>• What do you know about?</li> <li>• What comes naturally to you?</li> <li>• What have you seen, done, lived through?</li> </ul>	<ul style="list-style-type: none"> <li>• What do you WANT to learn more about?</li> <li>• What did you want to be when you grew up?</li> <li>• What would you love to research?</li> </ul>	<ul style="list-style-type: none"> <li>• What lights you up?</li> <li>• What impact do you want to have?</li> <li>• If you had to spend the next three years talking about only one topic, what would it be?</li> </ul>
<b>Career</b>	<b>Classes you want to take</b>	<b>Favorite quotes/books/movies</b>
<b>Technical/Industry Expertise</b>	<b>Magazines you like to read</b>	<b>Social Media/Favorite Memes</b>
<b>Travel/Trips</b>	<b>Current events</b>	<b>Art</b>
<b>Hobbies</b>	<b>Documentaries</b>	<b>Poetry</b>
<b>Sports</b>	<b>Movies</b>	<b>Music</b>
<b>Family/Ancestors</b>	<b>Pop Culture</b>	<b>Values</b>
<b>Traditions</b>	<b>Science</b>	<b>Goals</b>
<b>Important Memories</b>	<b>Volunteering/Charitable Work</b>	<b>Dreams</b>

## FOCUSING Speech Topics – Audience and Purpose Considerations

Begin and end with your audience in mind. Consider this specific speech, your goals, its purpose, and any time limits. Be as specific as possible.

<b>Audience Needs</b> What matters most to this group of people at this time? What did they request? What do you know about them?	
<b>Project Goals</b> What are the objectives of this project? What topic will best allow you to achieve the objectives?	
<b>Practice Skills</b> What skills are you practicing? What feedback do you choose to respond to? What topic will best allow you to practice these skills?	
<b>Time Limits</b> What topic can you cover in the allotted time? How might you add or remove details to bring the same topic to life in different presentation lengths? Could you break a larger topic into several smaller topics?	
<b>Audience Impact</b> What one thing do you want the audience to remember? As a result of hearing this speech, how will your audiences' lives change for the better?	